

Classifieds and Business Card Ads

Best value

Classifieds are the most cost-friendly way to sell your item, product or service. Business directories are a great way to sell your company with a recurring branding ad that makes you memorable to potential clients.

CLASSIFIED ADVERTISING

Classifieds run in Shared Coverage (3 dioceses for price of 1)

- \$28 for first 4 lines, \$5 each additional line (Approximately 40 characters per line)

DISCOUNTS

3-5 issues: 15%, 6+ issues: 20%, Churches/Schools: 25%

- Add color photo \$25
- Highlight your classified ad \$5; ≥ 20 lines \$10 (limited availability)

PAYMENT is due 5 days prior to publication of ad.
DEADLINE is 11 days prior to publication of ad.

FOR CLASSIFIED ADS

Call Mike Carlock at 407-373-0077
mcarlock@thefloridacatholic.org

LOCAL BUSINESS CARD ADS (3.9" x 1.8" ad)

Local market, in-print and online

- Choose edition
 - Diocese of Orlando: \$75
 - Diocese of Palm Beach: \$55
 - Diocese of Venice: \$55
 - Archdiocese of Miami: \$75

Above rates reflect frequency of 12 ad runs.

FOR BUSINESS CARD ADS

Call 407-373-0085
ads@thefloridacatholic.org

COPY AND ART

Please send all ad copy and art or finished ad to ads@thefloridacatholic.org. The Florida Catholic is pleased to offer **FREE** ad development by our award-winning graphic designer.

