

Digital Advertising

WEB ADVERTISING



Web ads put you in better touch with tablet and smartphone users. It's a good way to drive customers to your website and help you connect with "millennials" as well.

SIZE OPTIONS

SQUARE
WEB AD

300 px

RECTANGLE
WEB AD

90 px

926 px

DIMENSIONS

- 300 x 300 pixels
- 728 x 90 pixels

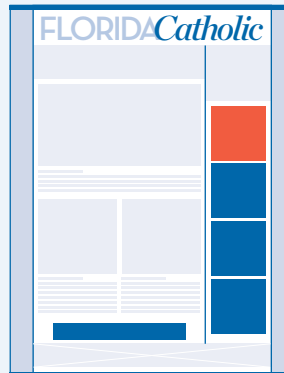
ACCEPTED FILE FORMATS

.jpg

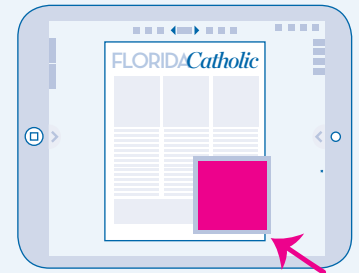
.gif

.png

WEBSITE



e-EDITION



Ad pops up, viewer must interact with ad

JULY 2016 SNAPSHOT: On the prior website, 875 unique users accessed more than 4,100 pagesviews in almost 1,260 sessions. Almost 40% of viewers returned in the same month. We have more than 330 e-Edition subscribers.

Choose Your Option!

WEBSITE

- \$225/mo. PREMIUM
- \$175/mo. STANDARD

E-EDITION

- \$350/mo. e-EDITION

FOR DISPLAY, WEB AND INSERTS

Call Jane Radetsky at 407-373-0085 or email jradetsky@thefloridacatholic.org

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