

Classifieds and Directories

Best value

Classifieds are the most cost-friendly way to sell your item, product or service. Business directories are a great way to sell your company with a recurring branding ad that makes you memorable to potential clients.

CLASSIFIED ADVERTISING

Classifieds run in Shared Coverage (3 dioceses for price of 1)

- \$28 for first 4 lines, \$5 each additional line (Approximately 35 characters per line)

DISCOUNTS

3-5 issues: 15%, 6+ issues: 20%, Churches/Schools: 25%

- Add color photo \$25
- Highlight your classified ad \$5; ≥ 20 lines \$10 (limited availability)

PAYMENT due 5 days prior to publication of ad.
DEADLINE is 11 days prior to publication of ad.

FOR CLASSIFIEDS

Call Mike Carlock at 407-373-0077
mcarlock@thefloridacatholic.org

BUSINESS DIRECTORIES

Runs once a month, local market, in-print and online

- Choose edition (Orlando, Palm Beach, Venice or Miami) — call for local pricing!
- 3.9" x 2" ad size (business card style)
- Add a graphic or logo to enhance your listing!

FOR BUSINESS DIRECTORIES

Call Jane Radetsky at 407-373-0085
jradetsky@thefloridacatholic.org

The collage features several types of ads:

- CLASSIFIED ADS:** A grid of small ads including 'HELP WANTED' (WORK FROM HOME), 'REAL ESTATE FOR SALE' (2BR/2BA CONDO), 'VOLUNTEERS' (LIVE IN BEAUTIFUL MAJESTIC), and 'TRAVEL' (THREE GREAT PROGRAMS).
- Community Business Directory:** A larger ad for 'Jo-Anne Herina Jeffreys, Esq.' offering legal services in Elder Law and Medicaid Planning.
- REALTOR:** An ad for 'Carole Carpenter, GRI REALTOR' with 'BERKSHIRE HATHAWAY HomeServices Florida Realty'.
- Other ads:** 'PRAYER FOR APPLICATION TO THE HOLY SPIRIT', 'ULTRASOUND TECHNICIAN', 'SOCIAL AGO CONDO', and 'ALL ABOUT LORATION'.

Bonus!
Classifieds and directories are listed online at thefloridacatholic.org

FLORIDACatholic

P.O. Box 4993, Orlando FL 32802-4993
1-888-275-9953

www.thefloridacatholic.org
f /FloridaCatholic @FloridaCatholic

COPY AND ART

Please send all ad copy and art or finished ad to ads@thefloridacatholic.org. The Florida Catholic is pleased to offer **FREE** ad development by our award-winning graphic designer.